

### **Transatlantic Trade & Investment Partnership Stakeholder Presentations Event**

11:00 - 14:30, 12 March 2014

# Management Centre Europe

## Rue de l'Aqueduc 118, 1050 Brussels

Programme

(All timings are indicative)

Version of 11 March 2014

Trade

#### SESSION ONE: ROOM CD

#### Issues related to manufacturing including horizontal regulatory coherence, technical barriers to trade (TBT), sectors

**11:00** BEUC (European Consumers Organisation) – Johannes Kleis, Head of Communications

Regulatory coherence: Blessing or curse for consumers?

11:09 AmCham EU – Hendrik Bourgeois, Chair of AmCham EU

The benefits of regulatory coherence for the transatlantic economy

11:18 European Risk Forum – Dirk Hudig, Secretary General

Towards a common scientific space: Developing a shared approach to science, procedural and evidentiary quality, and risk analysis in the EU and US regulatory process

11:27 International Federation of Inspection Agencies – Hilary Reid Evans, Deputy Director General

Conformity assessment - a tool for trade and an aid to SMEs

- **11:36** [cancellation]
- 11:45 Coalition for Sensible Safeguards Virginia Robnett, Coalition Coordinator *Issues related to rules on the regulatory system in the U.S.*
- **11:54** EFPIA Maria Trallero, Director Trade Policy

TTIP - An opportunity to strengthen the transatlantic pharmaceutical market

**12:03** US Generic Pharmaceutical Association – Jonathan Marks, Vice President International Affairs

*TTIP: Creating a pathway to US and EU regulatory convergence for pharmaceuticals* 

- **12:12** European Generics Association Adrian van den Hoven, Director General *TTIP: an opportunity for the generic and biosimilar medicines sectors*
- **12:21** Cosmetics Europe Bertil Heerink, Director General *The opportunity to achieve regulatory convergence in cosmetics*
- 12:30 Centre for International Environmental Law (CIEL) Baskut Tuncak, Staff Attorney

Chemicals regulation

12:39 CEFIC – Lena Perenius, Executive Director International Chemicals Management

Chemical industry priorities in TTIP

**12:57** Humane Society International – Emily McIvor, Policy Director for Research and Toxicology

Animal experimentation in product testing and animal protection in laboratories

- **13:06** European Branded Clothing Alliance Claire Boussagol *TTIP and the Global Value Chain for Branded Clothing*
- 13:15 Euratex Francesco Marchi, Director General

Barriers faced by European exporting SMEs in the textiles and clothing sector

- **13:24** European Alcohol Policy Alliance Mariann Skar, Secretary General *Alcohol related measures*
- **13:33** Digital Europe John Higgins, Director General *ICT sector priorities: e-labelling and data flows*
- 13:42 Orgalime– Maria Sandqvist, Member of the Board*European engineering industry views on TTIP and regulatory aspects*
- 13:51 VDMA Hermann Wegner

Technical Barriers to Trade. Problems and possible ways to overcome them

14:00 CEMA – Gilles Dryancour, CEMA President

Agricultural machinery: a model of successful transatlantic business integration and persisting regulatory gaps

14:09 Eurométaux – Elena Vyboldina, Head of International Trade and Economics

*Priorities of the EU Non-Ferrous Metals Industry within the EU-US TTIP negotiations* 

14:18 ACEA – Erik Jonnaert, Secretary General

American Automotive Policy Council - Matthew Blunt

Alliance of Automobile Manufacturers Association - Scott Schmidt

Joint request by the EU and US automobile industries on TTIP

#### SESSION TWO: ROOM A

# Issues related to agriculture including agricultural market access, other regulatory issues and Geographical Indications

**11:00** BEUC (European Consumers Organisation) – Camille Perrin, Senior Food Policy Officer

*Food regulatory issues in TTIP – The consumer perspective* 

11:09 CELCAA – Paul Rooke, President

Achieving EU trade policy goals – a trade view

11:18 Eucolait – Jukka Likitalo, Legal and Policy Advisor

The benefits of a liberalised transatlantic dairy market

11:27 US Dairy Export Council – Rocco Renaldi

USDEC's TTIP priorities: Removing dairy trade barriers and ensuring the continued use of common food names

11:36 European Dairy Association – Bénédicte Masure, Deputy Secretary General

Regulatory and market access issues for the European dairy sector

**11:45** International Brotherhood of Teamsters – Michael F. Dolan, Legislative Representative

Dairy market access and Geographic Indicators

- **11:54** European Crop Protection Association Jean-Charles Bocquet, Director General *Opportunities for improving transatlantic regulatory cooperation in crop protection*
- 12:03 CropLife America Douglas T. Nelson, Sr. Advisor for Trade, Intellectual Property & Strategic Issues

US-EU Agricultural Regulations: hazard vs. risk assessment

- **12:12** US Grains Council Floyd Gaibler, Director of Trade and Biotechnology *Regulatory Harmonization: A Pathway to Global Food Security*
- 12:21 FoodDrinkEurope Louis Hinzen, Manager Economic Affairs

*Regulatory issues and non-tariff measures of importance to the European food and drink industry* 

**12:30** National Family Farm Coalition – Katherine Ozer

TTIP impacts on family farming and food sovereignty

**12:39** US Institute for Agriculture and Trade Policy – Karen Hansen-Kuhn, Director of International Strategies

Local Foods and Food Safety

- 12:48 oriGIn Massimo Vittori, Managing DirectorGeographical Indications
- **12:57** European Federation for Origin Wines Daniela Ida Zandona *Geographical indications for wines in TTIP*
- **13:06** spiritsEUROPE Marie Audren, Director Trade & Economic Affairs *spiritsEUROPE priorities for TTIP*
- **13:15** COPA COGECA Pekka Pesonen, Secretary General *Non-tariff barriers in the agriculture sector*
- **13:24** European Starch Industry Association Jamie Fortescue, Managing Director *EU starch industry and TTIP*
- **13:33** CEFS / CIBE Oscar Ruiz, Deputy Director CEFS Sugar and TTIP
- 13:42 ePURE Rob Vierhout, Secretary General*EU-US renewable ethanol: implications of trade liberalisation*

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- **13:51** US Meat Exports Federation John Brook, Regional Director US beef and pork industries' expectations of TTIP
- **14:00** Compassion in World Farming Olga Kikou, European Affairs Manager *Farm animal welfare and the EU-US trade agreement*
- 14:09 World Society for the Protection of Animals Emily Rees, EU Trade Specialist
  Animal Protection in Transatlantic Trade
- 14:18 FRUCOM Liam O'Gorman

The position of European tree nut traders

#### **SESSION THREE: ROOM B**

#### Issues related to services, investment and public procurement

**11:00** European Services Forum – Pascal Kerneis, Managing Director

TTIP: High priorities for the European services companies

**11:09** CEEP (European Centre of Employers and Enterprises providing Public Services) – Pazanne Dupont, Policy Officer

*Which future for Public Services in Europe – Remarks on the current TTIP negotiations* 

**11:18** AFME (Association for Financial Markets in Europe) – Edward Bowles, Regional Head of Corporate & Public Affairs, Europe, Standard Chartered Bank

Supporting growth: the better integration of EU-US financial markets under TTIP

11:27 Finance Watch – Aline Fares, Expertise & Campaign Coordinator

*Effective financial regulation and TTIP: questions from a public interest perspective* 

11:36 Insurance Europe – Jesus Cisneros, Policy Advisor

Insurance and TTIP

11:45 National Association of Consumer Advocates – Ira Rheingold, Executive Director

The potential impact of the TTIP on the necessary re-regulation of the post economic meltdown financial services industry

**11:54** SOMO (Centre for Research on Multinational Corporations) – Myriam Vander Stichele, Senior Researcher

Financial Services in TTIP: challenges and questions

12:03 SELDIA (European Direct Selling Association) – Maurits Bruggink, Executive Director

Asserting Direct Selling as a valuable distribution service within the Services Chapter of TTIP

12:12 The Law Society of England & Wales – Mickael Laurans, Head of Brussels Office

Tackling the lawyers' interests in the TTIP negotiations

- **12:21** Centre national de coopération au développement Michael Cermak *Services, investment, public procurement and development*
- 12:30 ETNO David Frautschy

Telecoms and TTIP

12:39 AFLCIO (America's Unions) – Celeste Drake, Trade & Globalization Policy Specialist

Public services in TTIP

12:48 TechAmerica Europe – Erika Mann, Chair

Tech and trade

12:57 BSA | The Software Alliance – Thomas Boué, Director, Government Affairs, EMEA

TTIP and Digital Trade

**13:06** BDEW German Association of Energy and Water Industries – Nadine Fischer, Policy Officer

How water services in Europe could be affected from TTIP

13:15 Citizens Trade Campaign – Arthur Stamoulis

U.S Political Demand for Unrestricted 'Buy America & 'Buy Local' Procurement Programs

- 13:24 UNIFE European Rail Industry Jonathan Nguyen, Public Affairs Manager*Public Procurement Stakes in TTIP Position of the European Rail Industry*
- 13:33 European Services Strategy Unit Linda Kaucher

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**13:42** US Chamber of Commerce – Peter Chase, Vice President, Europe, International Division

Investment

13:50 Friends of the Earth Europe – Paul de Clerck

Risks of ISDS

- **13:58** Businesseurope Luisa Santos, Director International Relations Investment protection- what EU Business is looking for in TTIP
- 14:06 Public Citizen's Global Trade Watch Melinda St Louis, Director International Programs

Public Interest Critique of U.S. and EU Approaches to Investment

- **14:14** Federation of German Industries (BDI) Fabian Wendenburg *Investment protection*
- 14:22 Austrian Federal Chamber of Labour Gudrun Kainz

ISDS

**14:30** Austrian Federal Economic Chamber – Barbara Tasch-Ronner Investment protection without ISDS is a toothless tiger

#### **SESSION FOUR: ROOM EF**

Issues related to rules – sustainable development, customs and trade facilitation, energy and raw materials, intellectual property, competition & state-owned enterprises (SOEs), small and medium enterprises (SMEs)

**11:00** AmCham EU – Walter Van der Meiren, Chair of the AmCham EU Customs and Trade Facilitation Committee

Transatlantic customs modernisation - a critical element of the TTIP's success

11:09 UEAPME – Sabine Erkens, Advisor Legal Affairs

SMEs and TTIP

11:18 eBay Inc. – Hanne Melin, Policy Strategy Counsel and Head eBay Inc. Public Policy Lab EMEA

Enabling SMEs

**11:27** EUROCHAMBRES – Felix Neugart, Managing Director, German Chambers (DIHK)

SMEs

**11:36** ITUC International Trade Union Confederation – Yorgos Altintzís, Policy Officer

Sustainable development

11:45 ACV-CSC – Renaat Hanssens, Advisor

View of trade unions concerning labour rights in the sustainable development chapter

11:54 Austrian Federal Chamber of Labour – Nikolai Soukup

Sustainable development in TTIP: An issue subordinate to commercial interests?

**12:03** Swedish National Trade Unions (LO, TCO, Saco) – Asa Ehinger Berling, International Secretary

Swedish trade union perspective on TTIP

12:12 OCEANA – Vanya Vulperhorst, Policy Advisor

Fisheries in TTIP: sustainability, traceability and subsidies

12:21 Fertilizers Europe – Sean Mackle, Director, Trade & Economic Policy

Energy chapter and need for CCT tariff protection on a limited number of end fertilizer products

12:30 Polish Chamber of Chemical Industry – Tomasz Zieliński, President of the Board, PIPC

Impact of TTIP on Central European chemical industry

12:39 Central Europe Energy Partners – Jakub Przyborowicz, Senior Specialist

Rules of origin, working and professional transfers, EU equipment export to US, US shipping rules, conflict minerals, carbon emission regulation, electricity and natural gas referring to TTIP

**12:48** American Fuel and Petrochemical Manufacturers – David N. Friedman, Vice President Regulatory Affairs

Energy matters

12:57 Sierra Club – Ilana Solomon, Director, Responsible Trade Program

Environment and energy in TTIP

**13:06** Beryllium Science & Technology Association – Maurits Bruggink, Director EU Affairs

Aligning EU and US trade policies interests for Critical Raw Materials

**13:15** European Public Health Alliance (EPHA) – Leonardo Palumbo, Policy Coordinator for EU Affairs and Governance

EPHA interests in TTIP

13:24 Center for Digital Democracy – Jeffrey Chester, Executive Director

The Unchecked Growth of U.S. Digital Data Collection Practices, limits to US Regulatory Oversight on Privacy, and its impact on Transatlantic citizens and consumers

**13:33** ifrro, International Federation of Reproduction Rights Organisations – Anita Huss-Ekerhult, General Counsel and Deputy Secretary General

The importance of copyright, trade in copyright and collective management

**13:42** IFPI - representing the recording industry worldwide – Xenia Iwaszko, Head of International Trade

TTIP – the recording industry views

**13:51** ENPA, the European Newspaper Publishers' Association – Sophie Scrive, Deputy Executive Director

The impact of TTIP on the press sector in Europe

14:00 ESIP (European Social Insurance Platform) – Franz Terwey, President

Potential impact of provisions on intellectual property on national social security systems